



**iSchool Mission:** Through innovative research, education and design, our mission is to enhance humanity's capacity to engage information in effective, creative and diverse ways.

**LIBR 545 Adult Popular Reading and Media Interests – Course Syllabus (3)**

We acknowledge that we are on the traditional, ancestral and unceded territory of the hən̓q̓əmiñəm speaking Musqueam people.

<b>Program:</b>	Master of Library and Information Studies
<b>Year:</b>	Summer term 2022 (May-Aug 2022)
<b>Course Schedule:</b>	May 16 to August 12, 2022
<b>Location:</b>	Online (asynchronous)
<b>Instructor:</b>	Fiona Hunt, MLIS
<b>Office location:</b>	Online, by appointment
<b>Office hours:</b>	As this is an online course, I'm available via Canvas email or the email address below. I endeavour to check/answer my emails daily, so you should receive a response from me within 48 hours. <b>Please use Canvas email first</b> – that is the one I check most frequently.
<b>E-mail address:</b>	Best to email me through Canvas. If that is not working, use <a href="mailto:fionathehun@gmail.com">fionathehun@gmail.com</a>
<b>Learning Management Site:</b>	<a href="http://lthub.ubc.ca/guides/canvas/">http://lthub.ubc.ca/guides/canvas/</a>

**Course Goal:** The goal of this course is to acquaint students with the current reading and media interests of adults to prepare students for collection management and readers' advisory work in these areas.

**Course Objectives:**

**Upon completion of this course students will be able to:**

1. Describe the reading and media interests of adults according to studies and surveys [1.1, 4.1]
2. Identify the types of popular fiction and nonfiction materials in various genres and formats [1.2, 2.1]
3. Explain the purposes of readers' advisory service and demonstrate knowledge of the techniques involved [1.1, 2.1]
4. Apply readers' advisory principles, tools, knowledge and techniques to a readers' advisory transaction [1.1, 5.1]

**Course Topics:**

- Reading and media interests of adults
- Formats and categories of fiction, including genre fiction
- Formats and subjects of nonfiction, e.g., travel, self-help, biography, true-crime, technology, etc.
- Techniques in providing readers' advisory service
- EDI in Readers' Advisory

**Prerequisites**

MLIS and Dual MAS/MLIS: Completion of MLIS Core or permission of SLAIS Graduate Advisor

MAS: completion of MAS core and permission of the SLAIS Graduate Adviser

### Format of the course:

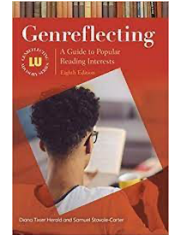
Online (asynchronous format), employing written lecture notes, readings, online audio/visual materials (videos, podcasts, etc.), and online group discussions.

### Required and Recommended Reading:

Note that for all of the texts listed below, you can get them used on sites such as Abe Books (<https://www.abebooks.com/>) or Half Price Books (<https://hpb.com/books/book/1023.canada>) or Thrift Books (<https://www.thriftbooks.com/>). (I have used Abe Books with good success, but have never tried the others, just FYI.) There is no need to spend full price if you wish to own these titles yourself.

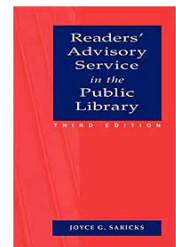
#### Required:

- Herald, D. T. & Stavole-Carter, S. (2019). *Genreflecting: A guide to popular reading interests* (8th edition). Santa Barbara, CA: Libraries Unlimited.
  - NB: This text is not available through the UBC library as an e-book, unfortunately. The publishers have not made it available to libraries in this format. I have asked the library to order a print version to put on reserve. I will be making certain chapters available to you in PDF format, but it's better if you have access to your own copy as I can't make the whole text available due to copyright laws. However, I would recommend you purchase it used if you can, so as not to spend so much on it.
  - NB: The 2013 edition of the text IS available as an ebook at UBC. If you want to use that instead, I am okay with that. Some of the chapters are slightly different, but the gist is the same. Naturally, the booklists will be more out of date in the older edition, but I provide booklists in my course materials that are up to date.



Selected chapters from

- Saricks, J. G. (2005). *Readers' advisory service in the public library* (3rd ed). Chicago: American Library Association.
  - NB: This book is available as an ebook through the UBC library, as a limited use resource (3 people at a time), though you are welcome to purchase it if you wish. It's an excellent resource, even though being slightly older now.
- Readings, viewings and audio materials to be assigned in Canvas in the weekly course modules.



#### Recommended:

- Any books by Nancy Pearl (eg. Booklust, Booklust To Go, etc.) (NB: During the pandemic, you will be able to find articles by Nancy Pearl, and I have asked the UBC library to order e-book versions of Book Lust and More Book Lust, however they will arrive in the collection after the course has begun, so watch for them around week 2.)
- Saricks, J. (2009). *The readers' advisory guide to genre fiction*. Chicago: ALA Editions. (An e-book in UBC's collection.)
- Maatta, S. L. (2010). *A few good books: Using contemporary readers' advisory strategies to connect readers with books*. New York: Neal Schuman. (Not available as an e-book, unfortunately, but a title to keep in mind for after the pandemic is over. You may be able to find a used copy on Abe Books or another used book site.)
- Other recommended readings, viewings or audio materials will be posted to Canvas.

**Course Assignments:**

Assignment Name	Due Date	Weight
Participation/Professionalism grade <ul style="list-style-type: none"> <li>- RA triad (7.5%)</li> <li>- Discussion board participation (7.5%)</li> <li>- Reading diary (10%)</li> </ul>	Various (see Canvas)	25%
Assignment 1: Annotated bibliography	Week 4	25%
Assignment 2: One of option A, B or C	Week 8	25%
Assignment 3: One of option A, B or C (not already chosen above for A2)	Week 12	25%

**Course Schedule [week-by-week]:**

Topic	Date
<b>Introduction</b> What is readers' advisory, history, philosophy, users' reading and media habits and trends	<b>Week 1</b> May 16
<b>Fiction</b> Introduction to genres, themes and formats, 1st genre: Mysteries and Thrillers	<b>Week 2</b> May 23
<b>Readers' Advisory Practice</b> Reading log/Keeping track of recommendations, online and other tools (Resources to assist you when you are stuck, Tools and Techniques), the RA interview	<b>Week 3</b> May 30
<b>Topic 1:</b> Diversity in Libraries <b>Topic 2:</b> Modern fiction	<b>Week 4</b> June 6
<b>Readers' Advisory in Libraries</b> RA programs in libraries (Including book talks, digital book talks, book trailers, genre guides, theme guides, producing guides, innovative programs, using the web to enhance face to face RA)	<b>Week 5</b> June 13
<b>Fiction</b> Classic Fiction, Historical Fiction, Graphic Novels	<b>Week 6</b> June 20
<b>Fiction</b> Science Fiction, Fantasy, Adventure	<b>Week 7</b> June 27
<b>Fiction</b> Romance, Women's Fiction, Humour	<b>Week 8</b> July 4
<b>Fiction</b> Gothic, Horror, Westerns	<b>Week 9</b> July 11
<b>Topic 1:</b> Indigenous fiction <b>Topic 2:</b> Popular themes and their relation to the genres	<b>Week 10</b> July 18
<b>Non-Fiction</b> Biographies, Adventure, Self-help, Travel, Humour	<b>Week 11</b> July 25
<b>Media</b> Special considerations for video, audiobooks, e-books	<b>Week 12</b> Aug 1
<b>Final Reflection</b> (short week)	<b>Week 13</b> Aug 8

**Evaluation:** All assignments will be marked using the evaluative criteria given on the [SLAIS web site](#).

**Access & Diversity:** Access & Diversity works with the University to create an inclusive living and learning environment in which all students can thrive. The University accommodates students with disabilities who have registered with the Access and Diversity unit: [<https://students.ubc.ca/about-student-services/access-diversity>]. You must register with the Disability Resource Centre to be granted special accommodations for any on-going conditions.

**Religious Accommodation:** The University accommodates students whose religious obligations conflict with attendance, submitting assignments, or completing scheduled tests and examinations. Please let your instructor know in advance, preferably in the first week of class, if you will require any accommodation on these grounds. Students who plan to be absent for family obligations, or other similar commitments, cannot assume they will be accommodated, and should discuss with the instructor before the course drop date. UBC policy on Religious Holidays: <https://equity.ubc.ca/resources/days-of-significance-calendar/>

## **Academic Integrity**

### Plagiarism

The Faculty of Arts considers plagiarism to be the most serious academic offence that a student can commit. Regardless of whether or not it was committed intentionally, plagiarism has serious academic consequences and can result in expulsion from the university. Plagiarism involves the improper use of somebody else's words or ideas in one's work. The UBC policy on Academic Misconduct is available here:

<http://www.calendar.ubc.ca/Vancouver/index.cfm?tree=3,54,111,959>.

It is your responsibility to make sure you fully understand what plagiarism is. Many students who think they understand plagiarism do in fact commit what UBC calls "reckless plagiarism." The UBC Learning Commons has a resource page on how to avoid plagiarism, with policies on academic integrity and misconduct found here:

<http://learningcommons.ubc.ca/resource-guides/avoid-plagiarism/>

If after reading these materials you still are unsure about how to properly use sources in your work, please ask your instructor for clarification.

*Updated May 6, 2022*